

Stacey A. Meinzen

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PROFESSIONAL PROFILE

Researcher, writer, entrepreneur and sustainable policy advocate with project management experience in the private and public sector. Experienced in collaborating with local governments, greenhouse gas (GHG) auditing, public outreach and writing about climate change policy. Versed in quantitative analysis to solve energy and environmental policy problems.

PROFESSIONAL EXPERIENCE

Green For All

Policy Intern

1/2009 – present

Conducting research on climate change legislation and green jobs that put disadvantaged communities back to work in the fields of clean energy and energy efficiency.

City of El Cerrito

Energy Auditor

7/2007 – 1/2008

Researched and summarized data to measure carbon emissions from all municipal operations including transportation fleets, employee commutes, water delivery, solid waste and wastewater treatment, building and streetlight energy. Used software provided by Local Governments for Sustainability (ICLEI) and identified areas for greatest GHG cuts.

- Final report will recommend changes that are expected to reduce El Cerrito's GHG emissions by approximately 53,000 tons in accordance with AB32 goals.
- Project completed in 4 months

Petaluma Transit

Consultant

7/2007 – 8/2009

Collaborated with City of Petaluma Transit Manager and utilized funding from the Bay Area Air Quality Management District to develop a marketing campaign that increased awareness about reducing personal GHG emissions through use of public transportation. Developed climate change messaging targeted at diverse audiences and a Transit Guide that offers tips on how to reduce personal emissions.

- Ridership increased 20 % during the marketing campaign
- Met the Transportation Fund for Clean Air grant benchmark

Flex Your Power

Local Government Liaison, Researcher and Writer

6/2007 – 6/2009

Authored Institute for Local Government website to inform California cities about climate change mitigation. Collaborated with a combined total of more than 50 California cities and counties to create a database of municipal projects that fight climate change and calculated GHG emissions reductions. Researched and compiled a Best Practices Guide for Local Governments designed to help them save energy and money.

- Created Institute for Local Government website in 5 months
- Authored over 180 news stories for e-Newswire with an emphasis on climate change

Climate Protection Campaign

Partner Recruiter (Climate All-Star Conference)

10/2008 – 11/2008

Sought funding resources in the form of Local Governments and Nonprofit Partners for the 2008 Climate All-Stars Conference. Achieved 116% of partnership enrollment goal.

ENTREPRENEURIAL EXPERIENCE

Day-to-day operational responsibilities include:

- Project Management
- Vendor and Sub-Contracting Sourcing and Contract Management
- Financial Management
- Client Relationship Management

Climate Action Plans

Founder and Principal

6/2008 – present

Company is an online repository for local governments detailing regulatory policy, funding and best practices for climate change mitigation with an emphasis on:

- Transportation
- Land Use (Zoning) and Green Building
- Utilities Management including Renewable Energy, Water and Waste

www.ClimateActionPlans.com

Edible Yardworks

5/2009 – present

Founder and Principal

Company offers classes and workshops in sustainable edible gardening. Offers online resources and products for sustainable edible gardening. www.EdibleYardworks.com

Graphics in Green

Founder and Principal

9/2004 – 11/2009

Company specializes in creating strategies and materials that motivate citizens to perform desired actions (buy, donate, take the bus, save energy). Clients include green companies, non-profits and local governments.

Partial client list: East Bay Habitat for Humanity, Green Building Studio, Grid Agents, The Sustainable Enterprise Conference and HydroPoint Data Systems.

ASSA ABLOY ITG

7/2002 – 2/2004

Production Artist - Resized and updated printed materials such as brochures, advertisements, datasheets, tradeshow posters, and websites in eight languages. Updated www.hidcorp.com, www.indala.com, and www.secureaccessid.com. Prepared literature to go to print via disk, ftp site, or email with stuffed or zipped files. Created graphics in Quark, InDesign, PageMaker, Illustrator, Photoshop, and GoLive, including tradeshow posters, datasheets, binders, CD labels, and ID cards. ([click here for image](#))

Private Tutor and ESL Instructor

9/2001 – 9/2002

Taught international students business English and Beginning English and tutored a Syrian woman to prepare for her GED exam.

EDUCATION

GRADUATE WORK

Graduate Record Exam Score

Verbal: 640 Math: 740

UC Berkeley

Energy & Resources Group

Fall 2006 – Summer 2008

Quantitative Analysis of Environmental Problems (ER102), Climate Policy (ER291), Energy & Society (ER100)

Oxford University, (UK)

Tuck School of Business

Summer 2000

Competitive research project for Oracle Corporation – Project involved data acquisition, analysis and evaluation and culminated with a written report and formal presentation to Oracle executives.

Teaching English as a Second Language Certification from Via Lingua, Prague, Summer 2001

UNDERGRADUATE STUDIES

University of California, Los Angeles (UCLA)

Bachelor's Degree

Major: History

Honors Collegium & Dean's List

COMPUTER SKILLS

Proficient in Climate Action Plan software, Microsoft Office, Acrobat, Word Press and Adobe Creative Suite.

COMMUNITY INVOLVEMENT

Tutor for children at Homeless Shelter, COTS

2/2009 – present

Tutor lower and middle school children in math and reading.

Daily Acts

6/2005 – present

Volunteer in various capacities. Served on the leadership team to develop various programs aimed at raising public awareness about the issue of sustainability. Served as PR Coordinator, writing and sending press releases and articles and doing design work.

California Public Interest Research Group (CALPIRG)

10/1996 – 4/1997

State Board Member - Lobbied in Sacramento and assisted in prioritizing and finding solutions to environmental and consumer rights problems.

Hunger and Homelessness Project Coordinator - Raised funds for the Annual Hunger and Homelessness Clean-up Day and generated money through a pledging program to keep CALPIRG running at UCLA.